

FUNDAMENTALS OF MUNICIPAL ECONOMIC DEVELOPMENT

A Transformational Approach

FREE to all who are interested in
Economic Development in Brookfield

PLACE: Brookfield Town Hall
Room 133

TIME: Wednesday, October 29
6:30 to 8:30 PM

Questions? hal@brookfieldedc.org

Hosted by Brookfield EDC

Economic development is a critical component of any community's strategic plan. It is important that public officials across the municipal structure understand the intricacies of the local, state and global economy, and develop a strong and successful economic development foundation for their community's future.

To help Connecticut's public officials facilitate such efforts, a collaboration of partners – including the Connecticut Economic Resource Center, Inc. (CERC), the Connecticut Economic Development Association (CEDAS), the Connecticut Main Street Center and the MetroHartford Alliance – has developed a unique municipal economic development course.

The free 2-hour workshop is geared to ALL within a municipality who impact economic development, and is designed to get everyone working collaboratively. The curriculum will answer the following questions:

- What is economic and community development?
- Who is responsible for economic development?
- What role does/should your “economic development team” and community play?
- How do you convince your residents and businesses of the importance of economic development?
- How is your municipal economy impacted by the state, region and global economy?

Additionally, attendees will receive information about research, marketing and general economic development practices, as well as resources and tools available to achieve economic development results.

